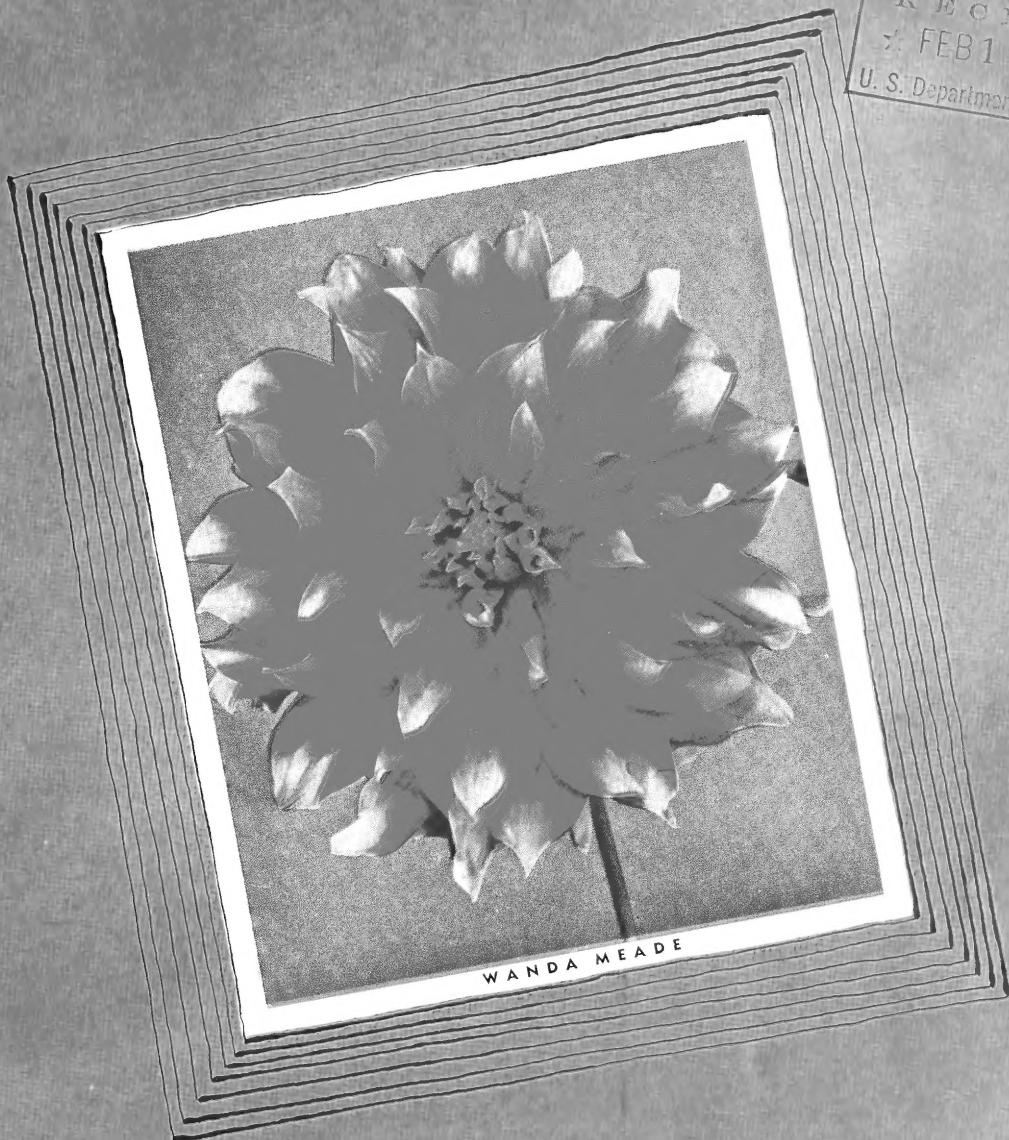


Dahlias for '54



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SWAN ISLAND DAHLIAS

Dick and Shirley McCarter

The Largest Retail Dahlia Growers in the West

CANBY, OREGON



MINIATURE DECORATIVE and WATERLILY DAHLIAS



MELODY
GOLDEN LEADER

IKE

GLORY OF HEMSTEDDE
GERRY HOEK

ALL FIVE DAHLIAS PICTURED ABOVE FOR \$2.75 (Save 50c)

"THREE LITTLE CUTIES"

All three of these little gems have tiny open centered daisy-like flowers, and are inimitable for small arrangements and table decorations. For the last two years Japanese Bishop has been ordered MORE THAN ANY OTHER DAHLIA OF ANY TYPE at our fields and at our shows. Order now—we know you'll like them.

GRANITE FALLS 2nd orange red flowers with a dainty collar of cream petals around the center. (Collarette) .75

JAPANESE BISHOP: Rich deep red with darker center, 2nd to 3rd flower. Foliage is very dark green, almost black. The most "different" dahlia we offer... .75

MURILLO: Hosts of 1½" blooms on a plant rarely exceeding 12" in height. Flowers are a vivid pink with a darker halo around the center.50

ALL 3 OF THE ABOVE FOR ONLY \$1.75

Swan Island Dahlias
Canby, Oregon
Gentlemen:

"I sincerely wish to thank you for the nice shipment of bulbs recently received from you. This is the first lot of bulbs I ever received (and that takes in a lot of territory) that I was satisfied 100% with. They were the ideal size and shape, to suit me. That is the kind I plant out of my own stock."

J. E. T.
Waynesville, N.C.

For cutflowers and all 'round satisfactory performance in your garden, these types are unsurpassed (Waterlily Dahlias are miniature decorative types which have something the appearance of waterlilies. They also tend to cup and close at night. Culture identical with all other Dahlias.) Gerry Hoek, pictured here, was by far the most widely used Dahlia on the Portland florist market this year. Hundreds of dozens were used by discriminating artists in the creation of their choice floral designs and arrangements. All the varieties offered here are fine cutflowers and at least several should be in every garden. Flowers are about twice the size shown here, and one plant may bear up to several hundred blooms in one season.

CARLOTTA. Orange red. Tall bush..... \$.50

DESERT. Lavender pink cutflower \$.50

DOLLY. Soft lavender. Lush growth. Good cut-flower \$.50

FAIRY. Soft pink. Fine cutflower \$.50

GERRY HOEK. Rich pink with slight yellow shadings at the center. Best cutflower dahlia of any type ever grown. Everything about this dahlia is outstanding and we can not recommend it too highly. See illustration

GIMPEI. A "freak" flower much admired and ordered in our garden. Red, pink and white with the predominating color varying even on the same bush. Very unusual

GLORY OF HEEMSTEDDE. The best addition to this type in several years. Color is a clear bright yellow. Flowers held very upright on exceptionally fine stems. This dahlia will take its place alongside Gerry Hoek as one of the outstanding cutflower varieties. See illustration

GOLDEN LEADER. A pure gold which will last for days when cut even in the hottest weather. By far the best in its color class and type. See illustration..

HONSHU SCARLET. Bright fiery scarlet red contrasting strikingly with a rather dark green foliage

IKE. Free blooming blood red. Long stems. Illus.

JOKE. Dark red and white. Petals recurved to stem

KATHIE M. Old rose and cream..... \$.50

LILY BELLE. Very delicate light satin pink. Good keeper

LITTLE SISTER. Bright red, white tips..... \$.50

MELODY. Delicate rose-lavender. Low growing. See illustration

MOUNTAIN SUNSET. Fiery orange red..... \$.50

ORCHID LADY. Beautiful orchid shade..... \$.50

PURPLE QUEEN. Rich royal purple with each petal tipped white. Never turns solid color. New and very beautiful

SATTSU. Cherry red. Good stems..... \$.50

SPRINGHILL ROSE. American Beauty rose red. Tall bush, covered with blooms. One of the finest garden plants

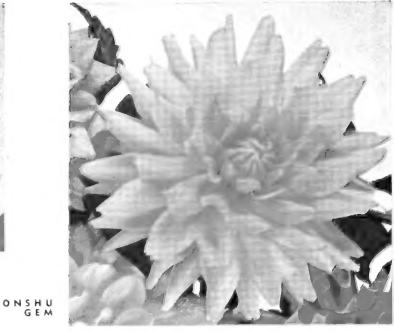
SUNNY. Golden yellow. Covered with blooms..... \$.50

WHITE FAWN. Best pure white miniature. Sturdy bush with good stems and loads of flowers. Very effective when used with Springhill Rose..... \$.50

ENTIRE COLLECTION \$8.95 (Catalog value \$11.75)



Sprightly



MINIATURE CACTUS DAHLIAS

Each year we grow acres of these gay bright colored little beauties for our cut flower trade with Portland florists. They are unexcelled for bouquets and arrangements as well as being superior garden plants because of their free flowering characteristics. Average flower size 3" to 5".

ANDRIES ORANGE. Golden orange. Each plant produces literally dozens of blooms at one time. 3 ft..... \$.50

ANIMATO. Radiant rose. Fine stems and an outstanding cut flower. 3 ft..... \$.50

ARABESQUE. Clear light yellow. Very low growing bush with loads of flowers. 2 ft..... \$.50

BARBARA DOANE. Light pink with white center. Delicate. 3 ft..... \$.50

HONSHU GEM. One of the best small flowering yellow cactus we grow. Fine full bush literally covered with blooms the whole season. Very lacy foliage. New from Japan. 1 ft..... \$.50

TORCH. Very fine orange red. 3 ft..... \$.50

UNION. Dainty soft lavender that blends well. 3 ft..... \$.75

WILLY FLATON. Snow white blooms on 3 ft. bush. Profuse bloomer..... \$.50

ENTIRE COLLECTION OF MINIATURE CACTUS DAHLIAS FOR ONLY \$6.00, Catalog value \$8.75

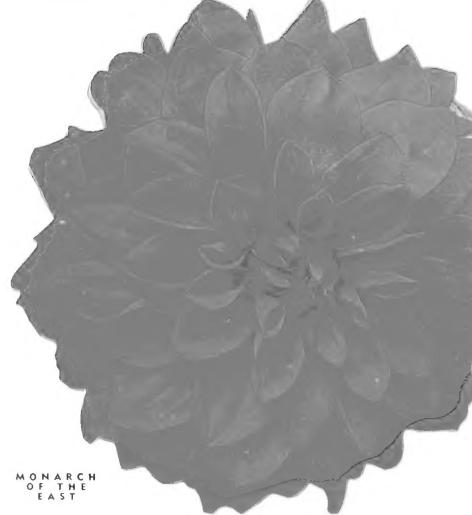
TERMS OF SALE

- Due to the increase in Postal Rates effected October, 1953, we regret that we are forced to make a small charge of 25¢ per order. Your cooperation in including your 25¢ will be appreciated.
- All bulbs are fully guaranteed to be true to name and free from disease and any which prove otherwise will be replaced cheerfully upon return.
- C.O.D. shipments are NOT accepted. They cost you more, and mean much more work for us.
- Delivery in the Southern part of the United States will begin March 1st. Orders shipped earlier if desired, but at customer's risk
- NO ORDERS SHIPPED AFTER JUNE 10. Orders received after that date will be returned or held for the following year as desired by the customer.
- ORDERS ARE HANDLED PROMPTLY IN THE ORDER THEY ARE RECEIVED.

When You Plant DAHLIAS Always Plant the Finest . . . SWAN ISLAND DAHLIAS



WANDA MEADE

MONARCH
OF THE
EAST

BLUE RIVER



MRS. GEORGE LE BOUTILLIER

WORLD FAMED GIANT DECORATIVE DAHLIAS SOME AS LARGE AS DINNER PLATES

SWAN ISLAND DAHLIAS again brings you the cream of the crop with this carefully selected list of 80 varieties. No other type is so widely popular as these tremendous giants of the garden.

ORDER YOURS TODAY FOR PRIZE WINNING BLOOMS THIS FALL.

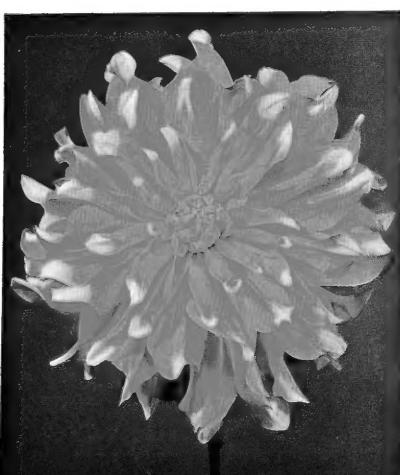
ID=Formal Decorative, ID=Informal Decorative



SUN RAYS



CLARA CARDER



MARGARET COLE

ARTHUR GODFREY: ID. Huge 12" flowers of a beautiful Orient red with orange shadings. Strong stems carry the flowers high above the foliage. 6' bush. Excellent NEW dahlia. \$2.00

ADIRONDACK SUNSET: ID. 8" to 10" blooms of deep orange suffused with gold. P bush. \$1.75

AVALON: ID. Free flowering clear 8" yellow on 5' bush. An old favorite. .50

ANFORD TRIUMPH: ID. 9" deep tan colored. Enormous 6' bush. .75

AZURA: ID. 12" clear lilac. Very strong 6' to 7' bush. Exhibition dahlia. .75

BLUE RIVER: ID. 10" to 12" silvery lavender on P bush. Very popular. See illustration. .50

BLUE MOON: ID. 10" lavender with purple florets in center. 6' bush. Striking! .75

BURMA: ID. 9" to 10" rich cinnamon on 6' bush. This new German variety frequently has rose pink flowers on the same bush. Exhibit from dahlia show. .30

BALLEGO'S GLORY: ID. 9" mahogany with each petal edged in gold. 5' bush. See illustration in collection offer on this page. Blue ribbon winner. 1953 Oregon State Fair. .75

CALIFORNIA IDOL: ID. 10" to 12" rich yellow. 3' bush. Always in demand. .75

CALIFORNIA ROSE: ID. Heavy blooming 9" rose pink. 6' bush. .75

CAROLINE KERNOCHE: ID. 8" creamy yellow with rose red brushed to the ends of the petals. Flowers twist and curl. Always in demand. 5' bush. .50

NAGEL'S SUPERIEUR: ID. 10" light creamy yellow. Petals twist and curl back to the stem, giving the appearance of a huge yellow "cone". Exceptionally showy garden plant. 5' bush. .75

OAKLEIGH MONARCH: ID. 8" to 10" bright red on low 3' to P bush. Blooms so heavily it gives the appearance one could walk on top of the plant. .75

ODGEN REID: ID. 10" to 12" rose flower on broad 5' bush. Sold for \$15.00 in 1917. Wonderful exhibition dahlia. .75

PASADENA: ID. 8" lavender pink of very graceful formation 6' bush. .50

PINK GIANT: ID. to SC. 10" bold, beautiful clear tone of pink on huge 5' bushes and sturdy stems. Noted for show and decorative purposes. .75

PINK SUTHERLAND: ID. 8" clear light pink. 5' stems on 5' to 8' bushes. .75

PREMIER'S WISOME: ID. 12" satiny light pink. Long strong stems. Robust 6' bush. .75

PRIDE OF HAARLEM: ID. 8" to 9" very bright red on 6' to 7' bush. Outstanding both for exhibition and as a garden plant. .75

ROSE GLORY: ID. 8" rich rose pink. Very reliable dahlia. 5' bush. .50

REFIELD GIANT: ID. 10" to 12" orange-buff. Low 3' to P bushes are a solid mass of blooms. One of the largest. .75

SAGAMORE BEAUTY: ID. 8" cream and pink. The P bushes have a host of blooms, giving a lovely mass effect. .50

SALMON RADIANCE: ID. 10" loose wavy petaled blooms of a clean salmon. Sturdy 5' bush. .75

SANTA CLAUS: ID. 8" orange-red with white tips. Blooms early and profusely all through the season. Healthy 5' to 6' bush. Order early on this one. .75

SELLWOOD GLORY: ID. 8" to 10" purple with silvery white edging on the petals. Outstanding prize winner and excellent for cutting. Everybody's favorite. 5' bush. .75

VELVET WONDER: ID. 10" well formed purple. 1953 Oregon State Fair prize winner. See illustration in collection offer on this page. .75



VELVET WONDER

CHAUTAUQUA SALUTE: ID. 9" wavy petaled blooms of glistening white on 6' to 7' bush. .50

CHAUTAUQUA GIANT: ID. 10" to 12" giant orange. P bush. .75

CLARA CARDER: ID. 12" blooms of cyclamen pink. P bush. See illustration in collection offer on this page. .50

CROYDON LILAC: ID. 9" lavender beauty. Many flowers on 5' bush. .50

D'ARCY SAUNDSBURY: ID. 10" best all round pure white for exhibition and cutting. Vigorous P bush. .75

D'DAY: ID. 8" pure pink cutflower. Well filled 5' bush. .50

DEEP VELVET: ID. 10" deep velvet red to near black. Outstanding dahlia. 5' bush. .75

DIXIES WINNEDOT: ID. 10" creamy white with herbs and dots of wine. A sure big prize winner. 6' bush. .50

DOROTHY GEER: ID. 8" pure pink. Petals curve back toward stem giving it a distinctive appearance. 5' bush. .50

DUTCH PURPLE: ID. 8" rich royal purple. 5' bushes literally covered with blooms during the whole season. New. .75

DUTCH YELLOW: ID. 10" clear yellow on 3' bush. New. Shows. .75

EASTERN ECHO: ID. 5" to 6" rose pink with deep rose stripes. A "must" for those who like colors in bush. .50

EDITH MORELL: ID. 10" dusty rose. Much admired in our fields. P bush. .75

F. H. ARCHER: ID. 7" to 8" pure pink ball-shaped lavender. 6' bush. Outstanding garden plant. .50

550 GOLD: ID. 10" pure gold, rugged 5' bush. Exhibition dahlia. .75

FLORIST'S BEAUTY: ID. 6" purple, usually tipped white. 5' bush. .50

GALLANT FOX: ID. 6" to 8" rich red. Profuse bloomer. P bush. .50

GOLDEN ECLIPSE: ID. 8" golden yellow. 5' bush. Good cut flower. .50

GOLDEN LEADER: ID. 5" pure gold cutflower. 5' bush. See picture page 2. Ideal stems for cutting. .75

GOLDEN RAYS: ID. 8" light gold blooms. Hosts of flowers on 6' bushes make it one of the showiest plants in the garden. .50

HERBERT LEWIS: ID. 9" golden yellow. Rugged 6" to 7" bush. Profuse bloomer. .75

J. K. ALEXANDER JR.: ID. 10" crimson of startling beauty. P bush. .75

JANE COWE: ID. 8" to 10" blooms of warm buff and old gold blending to a rich apricot at the center. An old favorite. 6' bush. Blooms profusely. .50

JEAN TRIMBEE: ID. 9" shaggy violet purple. Popular variety. 6' bush. .75

JERNEY BEAUTY: ID. 7" to 9" rich pink cutflower. The "queen" of modern dahlias. Tall strong stems and a vigorous 6' bush. .75

JOSEPHINE G.: ID. 8" light pink slightly tipped with silver. 5' bush. .50

KATHLEEN NORRIS: ID. 10" light pink. 5' bush. Good exhibition dahlia. .75

KINGAKU: ID. 10" gold from Japan on low 3' bush. Shaggy. .75

KONINGSROEWF: ID. 8" deep velvety red. P bush. Outstanding new Dutch variety. .75

LUDIEN'S MEDALE: ID. 6" orange-yellow with white tips. P bush. Cutflower. .50

MARGARET COLE: ID. 8" orange with yellow shadings and white tips. P bush. See illustration in collection offer on this page. Blooms profusely. .75

MARGARET W. WHISON: ID. 8" soft cream white overlaid with orchid. 5' bush. .50

MICHAEL BLACK: ID. 8" rich reddish purple. Shows garden plant. 5' bush. .75

MISSES ELsie JANE: ID. 6" creamy pink. Petals twist and curl giving it a distinctive appearance. 5' bush. .50

MONARCH OF THE EAST: ID. pure gold. Strong stiff stems with flowers held erect. P bush. See illustration in collection offer on this page. .75

MRS. EDISON: ID. 10" rich red with a silver reverse on the petals. The low 3' to P bush covered with many flowers makes a striking appearance in the garden. Highly recommended. .75

MRS. GEORGE LE BOUTILLIER: ID. Rich maroon red up to 13 1/2" across. Low sturdy 3' to P bush. See illustration in collection offer on this page. .75

NAGEL'S SENSATION: ID. 8" to 10" salmon rose with yellow shadings. Tall 6' bush. Outstanding Belgian variety. .75

SEPTEMBER: ID. 8" orange gold with scarlet shadings. Magnificent coloring for autumn 6' bush. .75

SHERWOOD'S PLACE: ID. 12" rich peach blooms on luxuriant 6' bush. Plant this one early for best results. .75

SNOWSTORM: ID. 8" pure dazzling white. Early blooming cut 6' bush. .75

SOMMERACHEL: ID. 8" crimson red with white tips. One of the most admired Dutch varieties. P bush. .75

SUN RAYS: ID. 10" to 12" giant orange and peach. P bush. See illustration in collection offer on this page. .75

TAHITIAN: ID. 10" light clear purple. Blooms bravely on P bush. Odd petal formation makes this a very striking dahlia. .75

THE COMMODORE: ID. 10" to 12" clear yellow. An old favorite. P bush. .75

THE REAL GLORY: ID. 10" pure white on 6" to 7" bush. Prize winner at many shows. One of our favorites. .75

THOMAS EDISON: ID. 8" royal purple. Best in its class. 5' bush. .75

VARGA GARDNER: ID. 12" soft creamy yellow with lilac blush. A sensation at the 1953 Oregon State Fair. This new German dahlia is a sure winner. P bush. .75

VELVET WONDER: ID. 10" well formed purple. 1953 Oregon State Fair prize winner. See illustration in collection offer on this page. .75

VIRGINIA SHIPLEY: ID. 9" lemon yellow. A popular favorite. 6' bush. .75

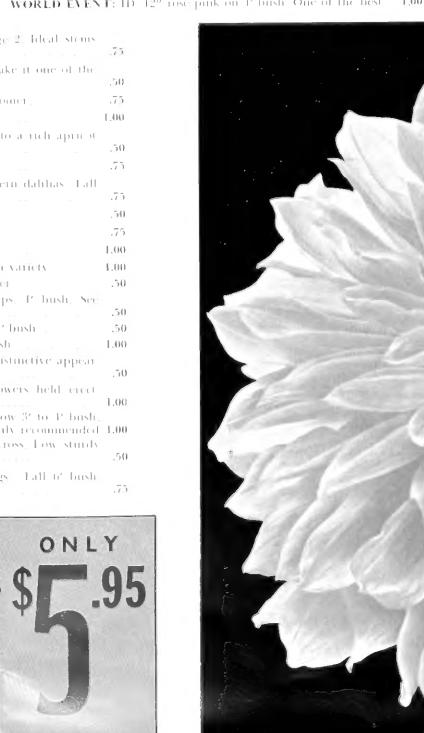
WANDA MEADE: ID. 8" bright red with white tips. P bush. See illustration on front cover and in collection offer on this page. .75

WENOKA: ID. 8" to 10" beautiful rosy magenta. A prize winner for many years. P bush. .75

WORLD EVENT: ID. 12" rose pink on P bush. One of the best. .75



BALLEGO'S GLORY



PINK GIANT

10
TUBERS

1954 Special
GIANT PRIZE WINNING BEAUTIES
AS SHOWN HERE IN COLOR
Margaret Cole • Clara Carder • Wanda Meade
Velvet Wonder • Monarch of the East • Blue River
Mrs. Geo. Le Boutillier • Sun Rays • Ballego's Glory
Pink Giant
WOULD COST \$7.00 ORDERED SEPARATELY

ONLY
\$5.95



THE CARDINAL



RIESENWUNDER



PRIG

*A Special Offer of
New Exciting Exhibition Dahlias*

3 EXCITING NEW DAHLIAS

RIESENWUNDER, PRIG, and THE CARDINAL

(Regular Catalog Value \$6.00) ONLY \$4.95

2 OUTSTANDING NOVELTIES

FRANCES S.: Our new 1953 introduction. Lovely Ichnis rose
WILLIAM EVANS: Outstanding 1953 show Dahlia. Orange base
with crimson veins.

BOTH OF THESE FINE NEW DAHLIAS
(Regular Catalog Value \$6.00) ONLY \$4.95

**ALL FIVE DAHLIAS OFFERED ABOVE
ONLY \$8.95 (Save \$3.05)**

Graceful CACTUS DAHLIAS

Our own personal favorites! We believe them to be more beautiful than any other flower. Select several for a most outstanding garden this summer and fall. Ideal for the yard, exhibition, and bouquets in the home.

ABBOTT: 6" rich crimson. 1' bush. See illustration in collection offer at bottom of page.....	\$1.00
AMBER STAR: 8" pure amber. Grand Sweepstakes Winner 1953 Oregon State Fair. 5' bush.....	1.00
ARISTOCRAT: 5" glowing red. Very spiny appearance. Good cutflower. 6' bush.....	1.00
ATOMIC: 6" white cutflower with delicate lilac shadings in cool or rainy weather. Stately 6' bush. Fine stem.....	.75
BEAUTE: 6" graceful clear yellow. Tall 6' bush with many flowers. Petals twist and curl.....	.50
BLYHEID: 5" scarlet red on excellent stems. Outstanding for arrangements. Most ordered cactus dahlia at our shows. See illustration in collection offer below.....	.75
BROTHER JUSTINUS: 6" orange yellow with golden center. Low 3' bush with many flowers make it ideal for bedding.....	.75
CASPER LUDWIG'S MEMORY: 8" deep blood red with long stiff stems. Flowers held erect making it ideal for basket arrangements. 6' bush. Blue ribbon winner.....	1.00
CORAL PEACH: 5" coral peach shade. Heavy bloomer. 5' bush.....	.75
CORONA: 6" apricot yellow with golden center. One of our favorite new dahlias. 5' bush.....	1.00
DUTCH SALMON PINK: 6" salmon pink on 1' bush. Early blooming and a mass of flowers all season long....	.50
FAIR MAID: 8" coral pink with golden hue. We think this is one of the loveliest dahlias in our garden. 6' bush.....	1.00
FAITHFUL: 10" to 12" pure white blooms on exceptionally rugged 6' bush. One of the largest cactus dahlias.	.75
FIDUCIE: 6" autumn bronze shade. Free bloomer on 4' bush.....	.75
FRANCES S.: 7" to 9" Ichnis rose deepening to a rich glowing center. 5' bush. Runner up for "Best Dahlia" award in Amateur Class at Portland Dahlia Society Show. See collection offer right side of page.....	3.00
HESTIA: 5" peach cutflower. 5' bush. See illustration in collection offer at bottom of page.....	.75

HOEK'S GLORY: 8" incurved rose pink. Looks like a huge spider mum. Outstanding. 6' bush.....	1.00
HYLAS: 6" salmon red with some gold in the center. Ideal flower formation and deep green foliage. 5' bush.....	1.00
INSPECTOR GENERAL TOUSSAINT: 10" deep blood red on 1' bush. One of the most beautiful new cactus dahlias.....	1.00
JERSEY DAINTY: 6" to 8" pure white cactus. Ideal for florist work or exhibition. 5' bush.....	.50
MARY TAYLOR: 8" taffy yellow sulfused phlox pink. A very lacy and delicate dahlia good for cutting.....	.75
MME. ELIZABETH SAWYER: 6" to 8" pure pink straight cactus. 1' bush. Early and profuse. See illustration offer at bottom of page.....	.75
MME. JUSSANT: 6" to 8" violet shade. Petals twist and curl. 5' bush.....	.75
MISS PITTSBURG: 8" fine clear pink. Very lovely dahlia. 5' bush.....	.75
MISS SAN DIEGO: 8" amaranth pink blending to yellow center. Lacinated petal tips. 3' bush.....	.75
MITHRA: 6" bright orange with lighter center. Very flashy and always draws attention. 1' bush.....	.75
MOTHER AARTSEN: 6" spidery cactus in chamois bronze. 3' to 1' bush absolutely covered with blooms.....	.50
MRS. ANNA KLINE: 10" sulphur yellow on 5' to 6' bush. Good exhibition dahlia.....	.75
MUSTANG: 8" to 10" bright pink straight cactus. Outstanding flower formation and very popular. See illustration in collection offer at bottom of page.....	.75
OAKLEIGH CHAMPION: 8" to 10" blooms of burnt orange and soft pink with lemon yellow shadings. Tall 6' bush.....	1.00
ORFEO: 6" deep glistening purple with perfect in-curving form. Winner of many blue ribbons in recent dahlia shows. Unbelievably beautiful. 1' bush.....	1.50
RIESENWUNDER: 8" to 10" carnine pink with white to creamy yellow center. Breathtakingly beautiful in mass effects. Strong healthy 5' bush. See illustration in collection offer at top of page.....	1.00
REVERIE: 6" coral pink with primrose center. Petals twist and curl giving it a most graceful appearance. 1' bush.....	1.00
RIVOLI: 6" pure yellow of fine habits. Reliable for both garden and show. 5' bush. See illustration in collection offer at bottom of page.....	1.00
ROCKET SPRAY: 8" cream base with soft shadings of shrimp pink at the ends of the petals. Very lovely 6' bush.....	.75
ST. THERESE: 5" light pink with white center. The favorite with more people than any other cactus. Good cut-flower. 1' bush.....	.75
SUNKIST: 6" pure sunkist orange on long stiff stems. One of the brightest and best dahlias of any type. 1' bush. See illustration in collection offer at bottom of page.....	1.00
THE CARDINAL: 10" glowing red on tall 6' vigorous bush. Loads of flowers. Best dahlia award in Advanced Amateur Class Portland Dahlia Society Show. Illustrated 2.00	
TRAJECTUM: 6" orchid purple with silver sheen. Long wiry stems and excellent keeping qualities. See illustration in collection offer at bottom of page.....	1.00
YAKUSHIN: 6" maroon red with white tips. New from Japan. 5' bush.....	.50
YELLOW SPIRAL: 10" deep yellow on rank growing 6' bush. Petals twist and curl. See illustration in collection offer at bottom of page.....	1.00
YOUR LUCKY STAR: 8" to 10" clear pink with white center. Much admired dahlia. 1' bush.....	.75
WILLIAM EVANS: Huge 8" to 10" flowers with orange base and crimson veining. Petals twist and curl and have exceptional depth. One of the most unusual dahlias we have ever grown. See illustration in collection offer at top of page. 1' bush.....	3.00
ZENITH: 6" deep purple with reverse of petals silver. Early and free flowering. Popular. 5' bush.....	.75



BLYHEID



MUSTANG

9 PRIZE WINNING CACTUS DAHLIAS
(Pictured Here)
ONLY
\$6.95

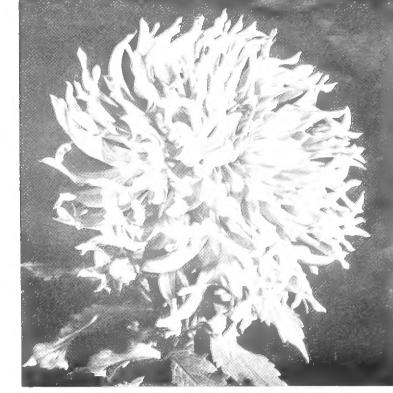
One Each of . . .

Blyheid • Mustang • Trajectum • Sunkist • Hestia • Rivoli
Abbott • Mme. Elizabeth Sawyer • Yellow Spiral

ALL TOP QUALITY TUBERS and a
COMPLETE GARDEN IN ONE PACKAGE!
(Regular Catalog Value \$8.00)

TRAJECTUM
SUNKIST

HESTIA

RIVOLI
ABBOTT

WILLIAM EVANS



FRANCES S.



MME. ELIZABETH SAWYER



YELLOW SPIRAL

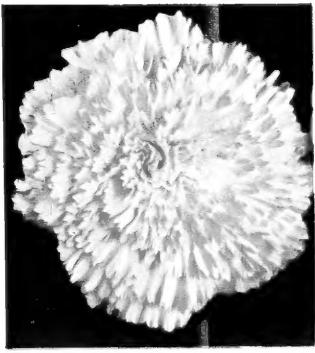


PURPLE SUPREME



SPIC AND SPAN

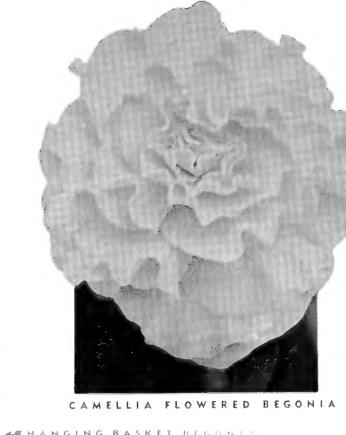
Swan Island's TOP QUALITY
BEGONIAS



CARNATION TYPE BEGONIA



CAMELLIA FLOWERED BEGONIA



**Hanging Basket Begonias
(LLOYDI)**

These are unsurpassed, containing double flowers only. Often hundreds of blossoms to a bulb. Excellent for rock garden work as well as hanging baskets.

SIX GORGEOUS COLORS

Yellow	Salmon	Red
Rose	Orange	White

BEDDING SIZE EXHIBITION SIZE
6 for only \$1.50 6 for only \$2.00
12 for only \$2.75 12 for only \$3.75

Carnation Type Begonias

This type produces large double flowers resembling a carnation in form. The petals are frilled and have serrated edges.

SIX BEAUTIFUL SHADES

Yellow	Salmon	Red
Pink	Orange	White

BEDDING SIZE EXHIBITION SIZE
6 for only \$1.50 6 for only \$2.00
12 for only \$2.75 12 for only \$3.75

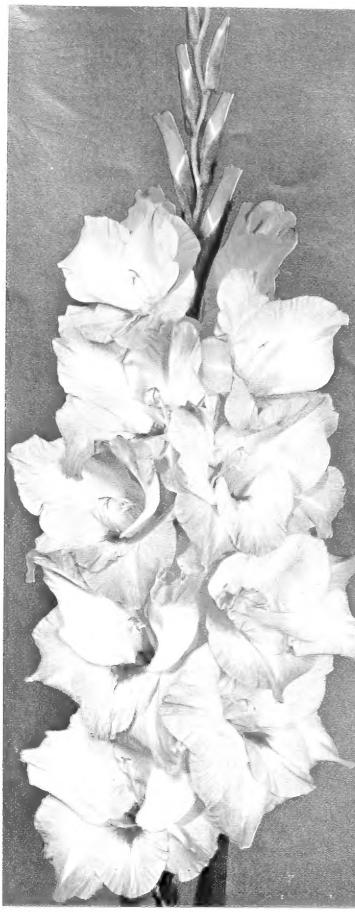
SPECIAL OFFER!!

60 CHOICE BULBS
1 DOZEN (12) EACH OF THE 5 GORGEOUS VARIETIES
PICTURED BELOW AT THIS SPECIAL LOW PRICE.
WOULD COST \$6.50 IF ORDERED SEPARATELY.
ORDER NOW! SAVE \$1.55!

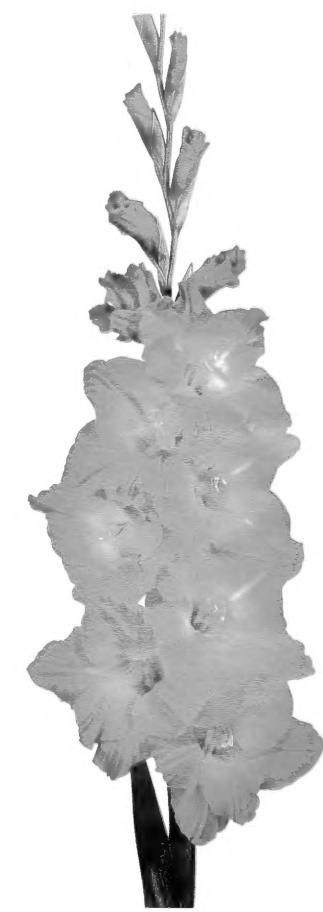
\$4.95



SUNSPOT



NOWETA ROSE



BURMA

Swan Island's Glamorous GLADIOLUS

All Gladiolus varieties offered are in large size measuring 14" or more across. Naturally the bulbs are of the same high quality as our Dahlias and are guaranteed to please you one hundred per cent or your money will be cheerfully refunded.

HOW TO GROW GLADS: Plant in full sun. Space bulbs about 1' apart in the row or bed and plant about 3 or 6 inches deep. Any good garden soil will grow glads. Rotted manure is desirable at the bottom of the hole with a little dirt between this and the bulb in a side dressing of commercial fertilizer 1/2 lb. per sq. ft. Water well during growing period. Use either 5-10-10 or 5-10-15. Endame dust or spray for control of thrip. Apply every one or three weeks during growing period. Dig bulbs in fall after flowers are gone and topsoil has turned brown. Store in warm, dry place.

VARIETY	Per Doz.	Per Doz.	VARIETY	Per Doz.	Per Doz.
BURMA: Heavily ruffled deep rose. See picture	\$.30	\$1.00	OCTOBER SUNSHINE: Light orange shading to yellow throat. 16 florets open, tall well placed spike	.45	1.50
BLUE BEAUTY: Favorite large blue	.25	1.00	OGARITA: Very tall rose salmon	.40	1.20
BONNEVILLE: Vigorous scatter. Good cutflower	.25	1.00	ORANGE GOLD: Clean beautiful medium dark orange gold	.30	1.00
BUCKEYE BRONZE: Large rose bronze	.25	1.00	ORIENTAL PEARL: Giant of the cream class	.30	1.00
CHAMOUNY: Deep rose with slight silver edging	.25	1.00	PATRICIAN: Large clear lavender. Different	.30	1.00
CORONA: Creamy white with rose edging	.30	1.00	PATROL: Will open 10 or more florets on tall spike. Very beautiful clear apricot with yellow throat	.45	1.60
CRINKLE CREAM: Large beautiful ruffled, clear yellow. Fall grower	.25	.80	PHANTOM BEAUTY: Tong flower head. Clear light pink	.40	1.20
COMMANDER KOHL: Large dark red	.30	1.00	PARDY: Salmon pink with slight feather in flower	.30	1.00
DAISY MAE: Large orange pink with cherry blotch in the throat	.30	1.00	PHIPP'S JR.: Clear pink. Early	.30	1.00
DIEPPE: Dark salmon red with darker blotch	.30	1.00	PURPLE SUPREME: Tall slender plant with well placed bright purple blooms. See illustration	.30	1.00
ELIZABETH THE QUEEN: Beautiful ruffled lavender	.25	.80	RED CHARM: Standard medium red. Very popular	.25	.80
ETHEL CAVE COLE: Light salmon pink. Tall spikes	.25	.80	RED LORY: Large purplish red, very popular as cut flower	.30	1.00
FIREBRAND: Best medium red, slightly darker in throat with white lines on lower petals	.30	1.00	ROYAL PINK: Pleasing shade of rose pink	.45	1.60
FLORENCE NIGHTINGALE: Glistening ruffled white. Exhibition glad	.40	1.20	SALMAN'S GLORY: Large creamy white with showy red blotch. Opens up to 7 well placed florets on long striking spikes	.30	1.00
FRIENDSHIP: Gorgeous fresh pink in a new shade	.40	1.20	SILENTIUM: White with red spots on the lip	.30	.80
GAY NYMPH: Huge pink blooms with large spots of red in throat	.30	1.00	SNOW PRINCESS: Large milky white with cream throat. See illustration	.25	.80
GOLDEN STATE: Rich yellow	.30	1.00	SPIC & SPAN: Tall ruffled medium deep pink. Prize winner	.30	1.00
GREENLIGHT: Soft delicate green	.30	1.00	SPOTLIGHT: Dark golden yellow with flaming scarlet blotch	.30	1.00
JEANIE: Very nice clear pink with slight penciling on petals	.30	1.00	SUNSPOT: Light apricot buff with rose spot in throat. See illustration	.30	1.00
JUNE DAY: Early clear pink	.30	1.00	TAKIN: Huge deep wine	.40	1.20
LEADING LADY: Sensational cream sport of Picardy	.30	1.00	TITAN: Huge salmon rose of excellent texture	.40	1.20
MINUTEM: Clear solid lavender	.30	1.00	TIVOLE: Lustrously beautiful soft rose. Tall and straight with up to 10 florets open	.30	1.00
MYRNA FAY: Early clear lavender	.30	1.00	TRUE LOVE: Very beautiful clear shell pink. Opens 6 to 8 wide blooms	.30	.90
MID-AMERICA: Huge brilliant red blooms	.45	1.50	VALERIA: Light scarlet of different shade. Early	.30	.90
NINETY GRAND: Salmon saffron to chinese red	.45	1.50	WHITE GODDESS: Like creamy white variety. Will grow up to 60" with 7 to 8 florets open	.40	1.20
NOWETA ROSE: A new color that has already created a great stir of comment among glad lovers. Of huge size opening up to 12 splendidly placed florets and a grand winner in garden or show. Has won heaps of prizes. See illustration	.75	2.50			

SPECIAL OFFER: 1 Each of 30 Varieties Taken from the Above List, All Large Bulbs, Unlabeled \$2.50

RAINBOW ASSORTMENT
100 EXHIBITION GLADS \$5.00

Fine color range—All top size bulbs

Not Labeled

200 BULBS (2 COLLECTIONS) \$9.50

MASS PLANTING BARGAIN !!

200 MEDIUM SIZE BULBS \$5.00

Choice florist quality blooms. Full assortment of colors. Average bulb size 1" diameter. Not Labeled

400 MEDIUM SIZE BULBS, only \$9.50

MINIATURE GLADIOLUS . . . New and Different !!

Miniature gladiolus are becoming increasingly popular for their novelty appeal. Ideal for borders or mass bedding effect. Average height about 2 feet.

DAINTY MISS: Nicely placed spikes of clear pink. Up to 12 or 14 florets open.

RUBY: Pleasing medium red. Opens up to 8 or 10 florets.

OCEAN SPRAY: Fine ivory white blooms heavily and beautifully ruffled. Opens up to 8 or 10.

PICCOLO: Face up soft cream with rosaline purple shading to red throat. 8 to 10 florets.

AIRY FAIRY: Face up pink and white. Well formed. Opens up to 8 or 10 florets.

ATOM: Red, silver edging. Opens up to 8 or 10 florets.

SEPARATE VARIETIES
or
HAND-MIXED

\$1.25
dozen

CHOICE TOP SIZE CALIFORNIA HYBRIDS !!

. . . WORLD'S FINEST

IMPORTANT! Do not confuse the Begonias offered here with cheap, inferior foreign bulbs sold at so-called bargain prices. We buy our Begonias from the world's foremost growers.

CULTURE: Place tubers on moist peat to start them; when top growth is 2 to 3 inches high, transplant to pots or beds under trees or in partial shade. A good soil mixture is $\frac{1}{3}$ manure, $\frac{1}{3}$ coarse sand, $\frac{1}{3}$ leaf mold or peat moss. When blooming is finished dry off, dig and store in dry peat. Tubers may be used over and over again.

DOUBLE CAMELLIA FLOWERED

This is the true strain of Camellia Flowered Doubles which have been developed through years of hybridization.

6 ASSORTED COLORS — Red, Pink, Yellow, Rose, Orange, White

BEDDING SIZE

Ideal for borders or beds. Bulbs are $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter and will bloom this year.

6 FOR ONLY \$1.50
12 FOR ONLY \$2.75

zation. The colors are true and uniform. This strain produces compact blossoms, keeping well when cut.

EXHIBITION SIZE

These bulbs produce larger plants and provide top show blooms. Bulbs are $1\frac{1}{2}$ to 2 inches in diameter.

6 FOR ONLY \$2.00
12 FOR ONLY \$3.75

Hanging Basket Begonias (LLOYDHII)

These are unsurpassed, containing double flowers only. Often hundreds of blossoms to a bulb. Excellent for rock garden work as well as hanging baskets.

SIX GORGEOUS COLORS
Yellow Salmon Red
Rose Orange White

BEDDING SIZE	EXHIBITION SIZE
6 for only \$1.50	6 for only \$2.00
12 for only \$2.75	12 for only \$3.75

Carnation Type Begonias

This type produces large double flowers resembling a carnation in form. The petals are frilled and have serrated edges.

SIX BEAUTIFUL SHADES

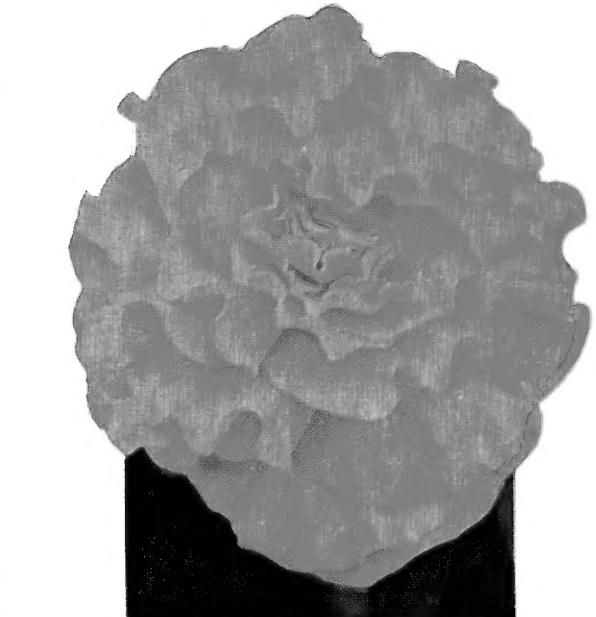
Yellow	Salmon	Red
Pink	Orange	White

BEDDING SIZE	EXHIBITION SIZE
6 for only \$1.50	6 for only \$2.00
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CARNATION TYPE BEGONIA



CAMELLIA FLOWERED BEGONIA



CAMELLIA FLOWERED BEGONIA

◀ HANGING BASKET BEGONIA

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HOW TO GROW GLADS: Plant in full sun. Space bulbs about 4" apart in the row or bed and plant about 5 or 6 inches deep. Any good garden soil will grow glads. Rotted manure is desirable at the bottom of the hole with a little dirt between this and the bulb or a side dressing of commercial fertilizer (3-10-10) will do. Water well during growing period. Use either 5% D.D.T. or 1% Lindane dust or spray for control of thrip. Apply every two or three weeks during growing period. Dig bulbs in fall after flowers are gone and foliage has turned brown. Store in warm, dry place.

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BURMA: Heavily ruffled deep rose. See picture.....	\$.30	\$1.00	OCTOBER SUNSHINE: Light orange shading to yellow throat. 6 florets open; tall well placed spike.....	.45	1.50
BLUE BEAUTY: Favorite large flowered blue.....	.25	1.00	OGARITA: Very tall rose salmon.....	.40	1.20
BONNEVILLE: Vigorous scarlet. Good cutflower.....	.25	1.00	ORANGE GOLD: Clear beautiful medium dark orange gold	.30	1.00
BUCKEYE BRONZE: Large rosy bronze.....	.25	1.00	ORIENTAL PEARL: Giant of the cream class.....	.30	1.00
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NINETY GRAND: Salmon scarlet to chinese red.....	.45	1.50	WHITE GODDESS: Fine creamy white variety. Will grow up to 60" with 7 to 8 florets open.....	.40	1.20
NOWETA ROSE: A sensational rose that has already created a great stir of comment among glad lovers. Of huge size opening up to 12 splendidly placed florets and a grand winner in garden or show. Has won heaps of prizes. See illustration.....	.75	2.50			

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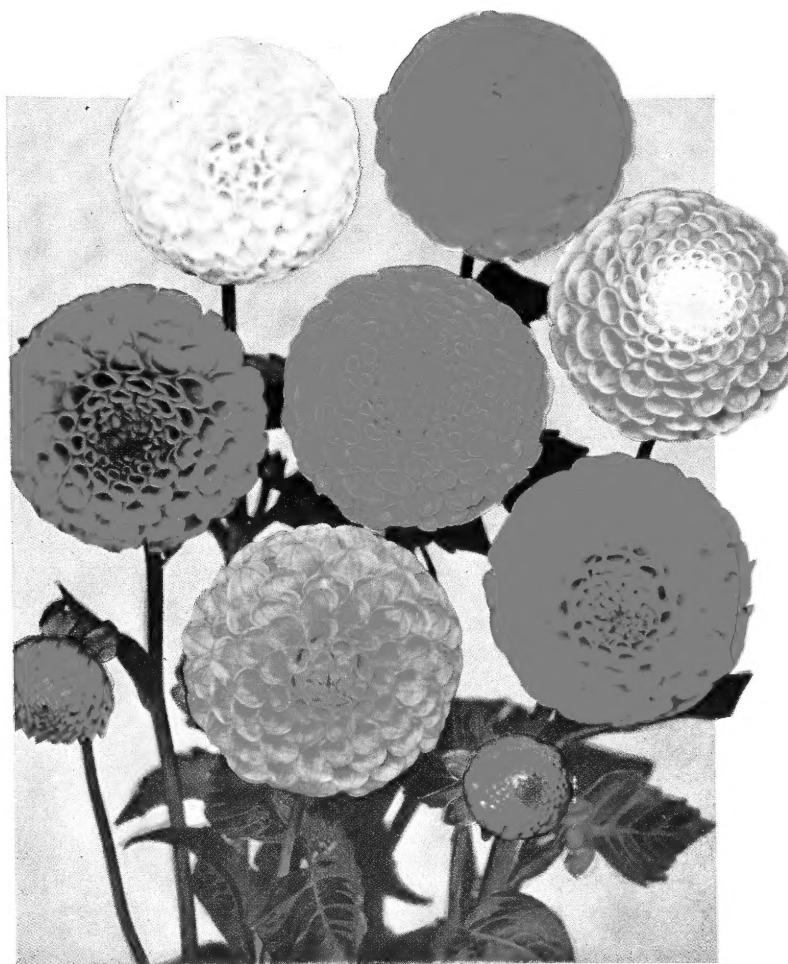
AIRY FAIRY: Face up pink and white. Well formed. Opens up to 8 or 10 florets.

ATOM: Red, silver edging. Opens up to 8 or 10 florets.

SEPARATE
VARIETIES
or
HAND-MIXED

\$1.25
dozen

POMPON DAHLIAS



JOE FETTE, White — YELLOW GEM, Yellow
PURPLE GEM, Dark red — AMBER QUEEN, Gold — HELEN ANITA, Pink, White Dot
BETTY ANN, Pink — ALICE, Bright red

GROWING DAHLIAS

PLANT: After danger of frost. Hole about 6" deep. Set stake at planting time. Thoroughly mix in cup of bone-meal or rotted manure. Place tuber flat with sprout up. Cover lightly. Fill in as plant grows.

WATER: Well when you plant and give thorough soaking every week to 10 days after.

FERTILIZE: With one good application of barn manure or light application of commercial when blooming.

CONTROL BUGS: With DDT or Lindane for thrip, Leaf Hoppers, and cucumber or spotted beetle. Tobacco dust or spray for aphid. Parathion for Red Spider mites.

CUT FLOWERS: Late at night or early in morning. Boil stems 90 seconds then immerse in deep water in cool place several hours before arranging.

DIG DAHLIAS: Late in fall, usually after frost. Lift carefully and store in cool (35° to 50°) place. Inspect monthly. If tubers shrivel, storage is too hot and dry. Mold can be controlled with ample ventilation.



These dainty Pompon or Button Dahlias are admired everywhere for their outstanding qualities as cut-flowers. They produce a profusion of blooms averaging 1½" in diameter on long, strong stems and will last for days when cut. A bouquet of these bright little flowers will add a cheerful touch to your home.

STRONG HEALTHY TUBERS 40c EACH

- ALICE:** Bright red. See illustration.
- ALLBRIGHT:** Brilliant orange red. Outstanding.
- AMBER QUEEN:** Rich amber. See illustration.
- BETTY ANN:** A very delicate pink. See illustration.
- CELESTIA:** A tiny pure white.
- CHALLENGE:** Maroon and white.
- DORIA:** Very dark maroon. Blends well when used with soft shades of pink.
- ELOISE:** A beautiful blend of fuchsia purple.
- HAZEL DELL:** Light pink.
- HELEN ANITA:** Lavender pink with white dot in center. See illustration.
- JOANNA PETTIT:** Glowing salmon pink.
- JOE FETTE:** Best white. See illustration.
- LAURIE:** Soft cream. New.
- LIBBY ROHR:** Wine purple.
- LITTLE DOVE:** Rosy orchid.
- MIKE:** Orange red; low bush.
- MARY MUNNS:** Orchid lavender.
- MINNIE MELLS:** Rosy mottled pink.
- MORNING MIST:** White, orchid blush.
- PATRICIA K.:** Light lavender.
- PEGGY ANN:** Orange.
- PRIDE:** Low growing rich maroon. Profuse bloomer.
- PURPLE GEM:** Dark reddish purple. See illustration.
- RED EYE:** Gold with a red eye.
- REGULUS:** Deep violet purple. Exhibition pompon.
- ROSALIE:** Reddish purple.
- SHEILA:** New red and yellow.
- TAKAS PURPLE:** Royal purple.
- YELLOW GEM:** Canary yellow. See illustration.
- VIVID:** Vivid red.

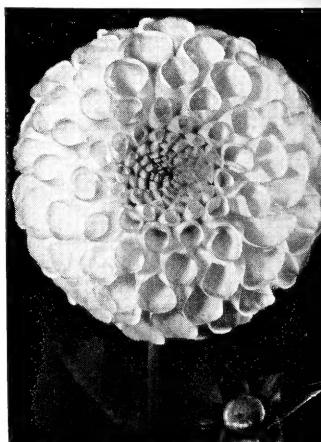
ANY 6 for \$2.00 ANY 12 for \$3.50
ENTIRE COLLECTION for ONLY \$8.50 (30 bulbs)
(SAVE \$3.50)

BALL DAHLIAS

These old favorites are still popular today. The blooms are similar to the pompon dahlias illustrated above but are from 3" to 6" across.

A. D. LIVONI: Clear pink.....	.40
BONNIE BLUE: Silvery lavender	.40
CALIFORNIA SCARLET: Brilliant scarlet40
CHARLOTTE CALDWELL: Bright clear orange.....	.40
DAINTIBALL: Rosy lavender.....	.40
CLARA CLEMENS: A very deep red tipped white.....	.75
SNOW QUEEN: Pure white.....	.40
STORM CLOUD: Darkest maroon	.40
TIPPY: Golden yellow.....	.40
WILLY DEN OUDEN: Brilliant flame color50

SNOW QUEEN ►



ENTIRE COLLECTION OF FINE BALL DAHLIAS FOR ONLY \$3.50 (Regular Catalog value \$4.45)